

It's a fact! Pet owners want to spend less time bathing their pets

New niche product sparks pet shampoo category

In this overcrowded segment Kote-Glo® Quick & Easy stands alone



Quick & Easy reduces bathing time up to 30%, uses less water and is a greener product.

Pet owners want to save money and hassle

The timing is perfect. We believe that pet owners want to bathe their pets at home. Just watch the news. Saving time, money and going green are goals of everyone

Increased retail sales, a real profit opportunity

Kote-Glo® Quick & Easy is uniquely different and a better solution than existing pet shampoo products. This new niche translates to increased retail sales.

A pedigree worth noting

Kote-Glo® Quick & Easy is sired by a thoroughbred manufacturer. CleanLife Products, in business over 60 years, provides successful, high quality specialty bathing products for the medical market.

We asked expert groomers what they think about Kote-Glo® Quick & Easy. Here is what the pros said

Question	% of Groomers Who Answered Yes
1. Did this product take less time to apply?	88%
2. Did this product take less time to lather the coat?	94%
3. Did this product take less time to rinse?	94%
4. Did this product save you time?	82%
5. Did this product clean the coat the same or better than the product you use now?	100%



Other time saving Kote-Glo® products from CleanLife™

- KOTE-GLO® TOUCH UP SHAMPOO
No water, spray on, lather and wipe off
- KOTE-GLO® NO RINSE SHAMPOO
No water, apply, lather, wipe off

CleanLife™
PRODUCTS
868 Pleasant Valley drive, Springboro, OH 450661 • 800-223-9348 • www.kotegloproducts.com

Kote-Glo® Pet Grooming Products



16 oz Kote-Glo® Quick & Easy Shampoo

Save time, money and water with this quick foaming, quick rinsing dog and puppy shampoo.

PN- 06111
UPC-075244061117
12 bottles per carton



16 oz Kote-Glo® No Rinse Dog & Puppy Shampoo

Requires no water and no rinsing. Simply use the flip-up directional spout to direct the shampoo to the soiled area.

Massage to lather and towel dry.

PN- 06211
UPC-075244062114
12 bottles per carton



16 oz Kote-Glo® No Rinse Touch Up Shampoo

Requires no water and no rinsing. Simply use the sprayer to direct the shampoo to the soiled area. Massage to lather and towel dry.

PN- 06311
UPC-075244063111
12 bottles per carton

Kote-Glo® Features and Benefits

Proprietary No Rinse® formula: Over 60 years of development in the human healthcare field has led us to the current day formula. It quickly penetrates the coat and the foaming action lifts the dirt and oil to be easily removed by a towel.

Odor eliminator: Proprietary formula doesn't mask the odors but permanently encapsulates the odor for odor elimination.

Pleasant fragrance: Leaves pet smelling clean and fresh.

Directional dispensers: For larger areas or user preference, we offer two application options. The directional dispenser allows accurate application of the product to the soiled area.

Trigger sprayer application: Stream or spray option allows efficient and controlled application.

Kote-Glo® Premium Shampoo: This formula does not have unnecessary thickening agents that increase rinsing time. Our formula quickly penetrates the coat, foams quickly and is easily rinsed.